Have you ever found yourself stretched too thin? Do you sometimes feel busy but not productive? Does your day ever get hijacked by someone else’s agenda?

If you answered yes to any of these, the way out is to become an Essentialist. Essentialism isn’t about getting more things done, it’s about getting the right things done. By applying a more selective criteria for what is essential, the pursuit of less but better enables us to break through to the next level of results.

**THE KEYNOTES**

**High Performance & Self Management.** Essentialism: The Disciplined Pursuit of Less

We all know it’s easy to be busy without being productive in our hyperconnected reality. This keynote offers a new mindset and skillset for discerning what is essential, eliminating what is not, and removing obstacles in order to make execution as effortless as possible.

**Collaboration & Team Development.** Why Warm Clarity is the Key to High Performance Teams

We have all worked for leaders who are focused on results but care little about the overall growth and development of each team member: this is cold clarity. Warm clarity is different: it combines courage and compassion to create high performance teams.

**Leadership & Execution.** Why Some Teams Break Through to the Next Level—And Others Don’t

This keynote shares five ways teams become dysfunctional and how leading as an Essentialist is the key to combating these and, instead, creating unified teams that produce amazing results.

**Strategy & Growth.** Becoming Successful at Success

Becoming successful is one thing but it’s another thing altogether to become successful at success. This keynote teaches the essential mindset and skillset needed to go from being successful to very successful—the answers will surprise.

**Creativity & Innovation.** The Other Half of Innovation

The first half of innovation is fun and easy: it’s brainstorming, Post-It notes, exploration, iteration and ideation. The second half is rarer but it’s where the breakthrough value lies. This keynote teaches how to select only the most valuable ideas and how to execute them effortlessly.
“IT IS TWO MONTHS LATER AND I AM STILL HAVING PEOPLE STOP ME AT MEETINGS AND GATHERINGS TO CONGRATULATE US ON BRINGING GREG TO OUR EVENT. THE RESPONSE TO HIS MESSAGE WAS OVERWHELMINGLY POSITIVE AND UPLIFTING. HE WAS ABSOLUTELY INCREDIBLE!”

WHAT PEOPLE ARE SAYING

It has been six months since we were together and we are still seeing lasting changes in behavior that are material and meaningful to our business. (Really!)
— CISCO

I have been a part of this event for 16 years and McKeown is the best speaker we have ever had!
— GREATER PUBLIC

You blew it out of the park – you had participants on the edge of their seats for nearly two hours. We imagined a great event, but this far exceeded our expectations.
— VMWARE

I heard from many participants on how impactful your message was!
— GOLDMAN SACHS

Greg was a hit and a people told me his presentation was life changing. WOW! He is a gifted speaker, and I hope we will be working with him again.
— INTERIOR DESIGN

Participants were frankly dazzled as witnessed by a sampling of the letters they sent afterwards!
— STANFORD

“Three words: You. Nailed. It!”
— ERNST & YOUNG

Absolutely fantastic. He really hit a home run with the audience.
— FISERVE

I had many comments over the past 24 hours on how much your comments resonated with the group. I’m feeling great about the impact your content will have on the lives of my team.
— BOSTON SCIENTIFIC

You were so hilarious! Have you considered standup comedy? We are getting many emails saying how great it was and everyone loved it!
— YELP

You blew it out of the park — you hit the ball out of the park! The feedback has been so positive and the energy and dialogue this evening around your message to us has been amazing. I couldn’t be happier with the outcome today.
— NORTHROP GRUMMAN

Absolutely fantastic. He really hit a home run with the audience.
— FISERVE

I had many comments over the past 24 hours on how much your comments resonated with the group. I’m feeling great about the impact your content will have on the lives of my team.
— BOSTON SCIENTIFIC

The members hung on every word of Greg’s keynote. Afterwards I had to pull him away from them in order to make his flight. This was a huge hit.
— WORLD 50

I don’t think you could find a better speaker. Greg was an expert, persuasive, engaging, accommodating and compelling. Love, love, loved it! Already tweeting, facebooking, discussing, recommending…”
— SYMANTEC

You were so hilarious! Have you considered standup comedy? We are getting many emails saying how great it was and everyone loved it!
— YELP

Your presentation was very engaging and the dialogue continued during the day. Essentialism is spreading.
— GOOGLE

The session was very, very good!
— APPLE
LONG BIO

Greg McKeown is the author of the New York Times best seller Essentialism: The Disciplined Pursuit of Less. He has worked with Apple, Adobe, Google, Facebook, Pixar and Twitter and co-designed a class at Stanford called, “Designing Life, Essentially.” McKeown has taught at hundreds of events across the world including in the U.S., Australia, Bulgaria, Canada, China, England, India, Ireland, Italy, Japan, Netherlands, Norway, Singapore, South Africa and Spain. Organizations, teams, and individuals have benefited from McKeown’s innovative perspective, which challenges conventional wisdom in defining how to break through to the next level of success and contribution.

SHORT BIO

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