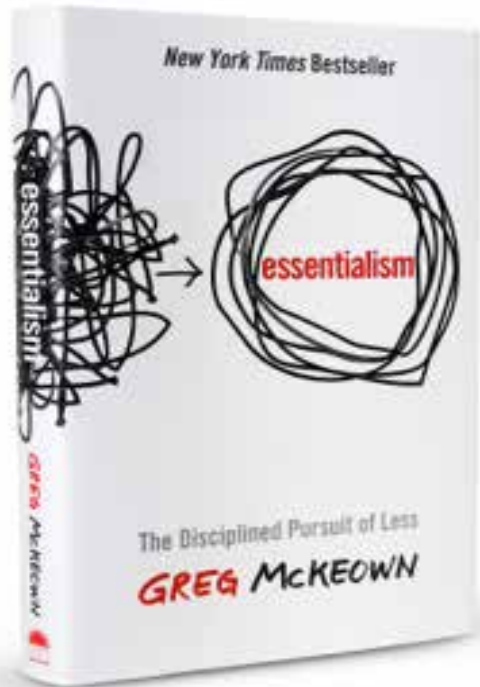


ESSENTIALISM™ THE DISCIPLINED PURSUIT OF LESS

THE BOOK



NEW YORK TIMES Bestseller
WALL STREET JOURNAL Bestseller
#1 AMAZON Bestseller in Time Management
#1 CEO-READ Business Book of the Year
#1 Business Book of the Year in Japan
Published in 20 languages
Featured on NPR, The Steve Harvey Show,
NBC, Time Magazine and Harvard Business
Review
Featured at SXSW, The World Economic
Forum and Infusionsoft

THE KEYNOTE

Here are three questions to ask in order to see if this keynote is relevant in your organization. Have you or the people in your organization:

- Ever been stretched too thin?
- Sometimes feel busy but not productive?
- Ever had your day hijacked by someone else's agenda?

Yes to any of these? This keynote will be a home run at your next event. The reason for this is that Greg McKeown offers a way of thinking for discerning what is essential, eliminating what is not, and removing obstacles in order to make execution as effortless as possible. Essentialism isn't about getting more things done, it's about getting the right things done.

Greg's distinctive style of speaking sets him apart from other polished speakers. He spurns an avalanche of slides in favor of having a conversation with participants. The interactive experience is entertaining and engaging from the first moment to the last instant. As one event organizer put it, "This is the most engaging keynote that I have ever attended!"

THE SPEAKER

Greg McKeown is the author of the New York Times bestseller Essentialism: The Disciplined Pursuit of Less. He has worked with Apple, Adobe, Google, Facebook, Pixar and Twitter and co-designed a class at Stanford called, "Designing Life, Essentially."

Greg has taught at hundreds of events across the world including in the U.S., Australia, Bulgaria, Canada, China, England, India, Ireland, Italy, Japan, Netherlands, Norway, Singapore, South Africa and Spain.

Greg was named a Young Global Leader for the World Economic Forum.

Originally from London, England, Greg did his graduate work at Stanford and now lives in Silicon Valley with his wife, Anna, and their four children.

THE FEE

Keynote: 40K + business travel and expenses for two

Optional mini workshop: 10K

THE CONTACT

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“IT HAS BEEN SIX MONTHS SINCE WE WERE TOGETHER AND WE ARE STILL SEEING LASTING CHANGES IN BEHAVIOR THAT ARE MATERIAL AND MEANINGFUL TO OUR BUSINESS. (REALLY!)” —CISCO

WHAT PEOPLE ARE SAYING

I have been a part of this event for 16 years and McKeown is the best speaker we have ever had!

— GREATER PUBLIC

You blew it out of the park – you had participants on the edge of their seats for nearly two hours. We imagined a great event, but this far exceeded our expectations.

— VMWARE

“Three words: You. Nailed. It!”

—ERNST & YOUNG

I heard from many participants on how impactful your message was!

—GOLDMAN SACHS

Greg was a hit and people told me his presentation was life changing. WOW! He is a gifted speaker, and I hope we will be working with him again.

— INTERIOR DESIGN

Participants were frankly dazzled as witnessed by a sampling of the letters they sent afterwards!

— STANFORD

Absolutely fantastic. He really hit a home run with the audience.

—FISERVE

Your presentation was very engaging and the dialogue continued during the day. Essentialism is spreading.

— GOOGLE

You were so hilarious! Have you considered standup comedy? We are getting many emails saying how great it was and everyone loved it!

—YELP

The members hung on every word of Greg’s keynote. Afterwards I had to pull him away from them in order to make his flight. This was a huge hit.

—WORLD 50

I had many comments over the past 24 hours on how much your comments resonated with the group. I’m feeling great about the impact your content will have on the lives of my team.

— BOSTON SCIENTIFIC

Wow! You delivered – you hit the ball out of the park! The feedback has been so positive and the energy and dialogue this evening around your message to us has been amazing. I couldn’t be happier with the outcome today.

— NORTHROP GRUMMAN

The session was very, very good!

— APPLE

